



October 14, 2025

Dear Sail Nova Scotia Sailors and Community,

As part of our *Evening of Excellence & Fundraising* event on November 14, 2025, Sail Nova Scotia is inviting individual sailors and teams to apply for a chance to showcase your sailing campaigns and fundraise directly at the event.

Through an open application process, we'll be selecting up to four sailors or teams to set up campaign booths — creating a one-of-a-kind opportunity to engage with attendees, share your story, and raise funds to support your sailing goals.

If selected, you'll be asked to:

- Set up an expo-style booth that highlights your campaign and personal/team journey
- Include an interactive element - a game, quiz, challenge, or creative activity that draws people in
- Provide an engaging way for guests to contribute, whether through small donations or fun fundraising experiences to your campaign.

This is your space to connect with the community and support your individual fundraising goals — whether you're training for international competition, growing grassroots programs, or chasing your next big sailing milestone.

It's a fantastic opportunity to be visible, get creative, and bring your campaign to life!

How to Apply:

To be considered, please email the following by **October 27th**:

- ✉ Tara Macaulay – taralmacaulay@gmail.com
- ✉ Frank Denis – office@sailnovascotia.ca

Include:

- Your name or team name

Sail Nova Scotia

5516 Spring Garden Road, 4th floor Halifax, NS B3J 1G6 (902)425-5450 ext 312 (902)425-5606 fax
office@sailnovascotia.ca www.sailnovascotia.ca



- A brief description of your sailing campaign and funding needs
- A short explanation of your booth idea and proposed interactive element

We'll notify all applicants by **November 1st** to confirm who's been selected.

Have questions? Feel free to reach out to me directly, I'd love to hear from you.

We can't wait to see your ideas and celebrate the incredible talent, passion, and drive within Nova Scotia's sailing community.

Warm regards,

Tara Macaulay

Chair, Fundraising Committee

Sail Nova Scotia

✉ taramacaulay@gmail.com

☎ (902) 221-0918

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